



Press Release – Immediate

Contact: Carol Ciepluch, Director of
Communications & Community Engagement
carol@leadershipsandysprings.org
770.617.8345

Jan Paul, Executive Director
jan@leadershipsandysprings.org

Leadership Sandy Springs Selects Rosalyn Putnam as New Executive Director

Sandy Springs, Ga. (May 11, 2022): Leadership Sandy Springs (LSS) is proud to announce that Rosalyn Putnam, a Sandy Springs resident with 19 years of hospitality leadership and luxury brand management experience, will become the leadership nonprofit's next Executive Director following Jan Paul's retirement at the end of May.

In a letter to the LSS board, staff and alumni, Board President, Michael Stewart DDS, praised Putnam not only for her "extensive leadership and management experience in the hospitality industry" but for "her personal engagement, communication style and authenticity."

"Rosalyn respects the legacy that has been created under Jan's leadership and is committed to taking our organization to even higher levels," he added.

Originally from Eugene, Oregon, Putnam has lived, worked, and traveled abroad extensively. A communication studies major at the University of Nevada, Las Vegas, Putnam's hospitality career began in Las Vegas, as Senior National Sales Manager at Mandalay Bay Resort & Convention Center. Her success earned her recognition in 2009 as "One to Watch, Thirty under Thirty" by *Meeting News Magazine* and numerous

President's Club and Chairman's Club awards as Associate Director of Sales for MGM Resorts International from 2005-2015, and in 2018 the Leader's Circle Award from Four Seasons Hotels & Resorts.

She's spent the past five years, before moving to Sandy Springs in September 2021, living in Qatar and Johannesburg, South Africa, working with a client base from the Middle East, Sub-Saharan Africa, China, and Europe.

In 2017, she represented Four Seasons Hotels & Resorts, in Johannesburg, developing their business portfolio with key partnerships including Porsche USA, BMW South Africa and American Express.

In preparation for World Cup 2022, Rosalyn served as Head of Brand Experience for a hospitality company in Qatar, implementing five-star service standards and quality management practices to over 300 employees representing approximately 100 different nationalities,

Now settled back home in the U.S., Rosalyn is excited to start her new chapter with Leadership Sandy Springs. "I've enjoyed my career and helping businesses and their employees reach their goals, but I'm excited to transfer those successes on a larger scale through an organization that has committed to growing and connecting leaders for the last 35 years."

She and her husband Matthew chose Sandy Springs for its sense of community, diverse businesses, both large and small, vibrant restaurant scene and "endless trails to walk our four-legged companion, a Belgian Malinois named Waldo!"

"We love having the city feel and being able to retreat to our quiet and friendly neighborhood and look forward to getting more involved in Sandy Springs."

"I'm especially excited to celebrate Leadership Sandy Springs 35th anniversary at its gala in September. I don't know if it's in the water, she laughed, but everyone I've met in

the organization and in Sandy Springs has such a commitment to community. I think it's wonderful and I'm happy and honored to help LSS advance its goals."

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Leadership Sandy Springs develops, educates, and connects leaders through innovative programming, community engagement and volunteer opportunities to enrich our diverse Sandy Springs and Central Perimeter area.

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